

# Serhii Parkhomenko

SEO-specialist

Marketer, SEO, Bug Hunter, OSINT



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## WORK EXPERIENCE

### Marketing Lead KIT GLOBAL LLC

08/2019 - Present

Mobile app and Web development

Sumy, Ukraine

Achievements/Tasks

- SEO
- PPC
- SMM
- SERM
- ASO

### SEO Specialist Green Cleaning Systems

10/2018 - 07/2019

Professional cleaning services industry

Rockville, MD

Achievements/Tasks

- Linkbuilding
- SEO
- SEM

## EDUCATION

### Self-learning Internet

2017 - Present

Courses

- Mobile, International, and Local SEO Test
- PPC Mastery: The Beginner's Guide to Bing Pay Per Click Ads
- Advanced Competitive Research Exam

### Junior Specialist Machine Building College

2013 - 2017

Sumy, Ukraine

Courses

- Technology of processing of materials on machine tools and automatic lines

## SKILLS

Data Analysis	●	●	●	●	●
Search engine optimization	●	●	●	●	●
Search engine marketing	●	●	●	●	○
Contextual advertising	●	●	●	●	○
Social media marketing	●	●	●	○	○
Local and mobile SEO	●	●	●	●	●
Cybersecurity	●	●	●	○	○

## TOOLS

Google Analytics, Search Console, Ads, Data Studio

Yandex Metrika, Webmaster, Direct

SEMRush, Majestic, Moz, AHrefs, Screaming Frog, Ubersuggest

## PUBLICATION

Interview with Miralinks (05/2020)

<https://blog.miralinks.ru/2020/05/19/user-actions-matter-more-than-just-clicks/>

## LANGUAGES

English  
Professional Working Proficiency

Russian  
Native or Bilingual Proficiency

Ukrainian  
Native or Bilingual Proficiency

## INTERESTS

Marketing

Cybersecurity

Music

OSINT

Modern technologies